

# Enterprise vs Premier

FormAssembly plans fit all business sizes and all industries. If you're a Premier user who's maxed out the functionality of their account and need something more powerful, or if you're a potential FormAssembly user who's trying to decide between a FormAssembly Premier or Enterprise Account, this comparison is for you.

## ENTERPRISE

## PREMIER

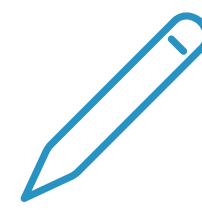
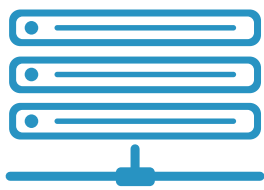
Starts at: 3 Users  
Pricing: \$599/month (paid annually)

Users: 1  
Pricing: \$224/month (paid annually)

Includes all features of the Premier plan and more.

★ Best for: Large organizations with complex processes, busy IT teams, and a need to ensure data governance.

★ Best for: Small to mid-sized businesses with a need for more than the basic functionality with features like prefilling and e-signatures.



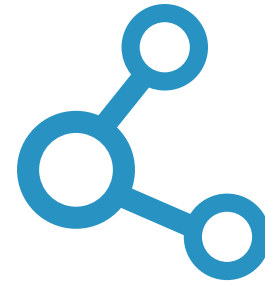
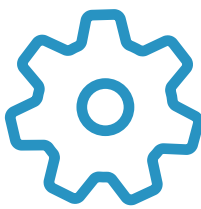
- ✓ **Top-of-the-Line Server Technology** - We use industry-leading IaaS as our cloud providers.
- ✓ **Global Reach** - We have servers available in 16 countries, spanning five continents, allowing us to meet customer needs for the location of their data storage and collection.
- ✓ **Data Retention Customization** - Choose how long you want your data to be available in the FormAssembly servers as well as when it's purged.

- ✓ **Advanced Prefilling** - Prefill forms using our Salesforce Prefill Connector and ExactTarget Prefill Connector to ease the form filling process.
- ✓ **E-Signatures** - Get digital sign-off from internal or external stakeholders with the ability to add e-signature capabilities to your forms.



- ✓ **Salesforce Connector** - Pre-populate information into forms with the Salesforce Prefill Connector, create and update Salesforce records automatically with the Salesforce Submit Connector.
- ✓ **Authentication and 20 connectors including SAML/LDAP** - Restrict access to specific users with respondent authentication options. Connect to payment processors, including Stripe, PayPal, and Chargent.

- ✓ **CAPTCHA and reCAPTCHA** - Protect against spam submissions with CAPTCHA and reCAPTCHA.



- ✓ **Form and User Management** - Manage users and set passwords, usernames, authentication types, and roles. Maintain admin control over forms and form branding and moderate forms as needed.

- ✓ **Salesforce Connector** - Pre-populate information into forms with the Salesforce Prefill Connector, create and update Salesforce records automatically with the Salesforce Submit Connector.
- ✓ **Payment Connectors** - Create payment forms connected with Paypal, Stripe, Authorize.net, Chargent, CyberSource and more.
- ✓ **API and 15 connectors including Salesforce, and Salesforce Marketing Cloud** - Build with our API and take advantage of powerful connectors with Salesforce, SFMC and more that give you unprecedented abilities to collect and connect your data.



- ✓ **Single-Tenant Hosting** - A dedicated software instance for your Enterprise to maximize privacy and reliability.

### Enterprise Users Include:

- Amazon
- University of Michigan
- ReachLocal

REACHLOCAL



### Premier Users Include:

- Michael J. Fox Foundation
- Spectranetics
- Big Brothers Big Sisters of Metro Atlanta



### What Enterprise Users Are Saying

“ We have institutional access to Google Forms, we have access to Qualtrics, but none of these are flexible enough to meet the number of use cases we put it these tools. FormAssembly in that regard is pretty dynamic given that we can do some major building and automating of processes.

—ADAM SKOCZYLAS, PROGRAM MANAGER,  
UNIVERSITY OF MICHIGAN'S CENTER FOR  
EDUCATIONAL OUTREACH

### Premier User Results

Big Brothers Big Sisters of Metro Atlanta switched to a FormAssembly solution from a paper and pen application process with the help of nonprofit consultant Techbridge. It was estimated that the project as a whole would save them **\$65,000 a year** in resources (including time). Of that amount, the FormAssembly-Salesforce pairing was estimated to be responsible for savings of **\$13,000 and 15,000 sheets of paper annually**.